## **INFOCUS**

## Pennsylvania Dairymen's Association celebrates 60 years of milkshakes

The annual Pennsylvania Farm Show, held each January in Harrisburg, Pennsylvania, is the largest indoor agricultural exposition in the country. Thousands of visitors flock to the eight-day show to see a variety of animals and activities. Even the food court highlights the many agricultural products of Pennsylvania with fare such as honey ice cream, maple cotton candy, grilled portabella mushrooms, trout chowder soup and apple dumplings for sale, just to name a few.

The Pennsylvania Dairymen's Association, a service organization that funds scholarships and youth programs across Pennsylvania, offers ice cream sundaes, deep fried mozzarella cubes, toasted cheese sandwiches and a particular fan favorite: milkshakes.

2014 marked the 60th year that the association has sold milkshakes at the Farm Show. The booth was established in 1954 with the partnership of the Valley Grange #1360 from Lewisberry, Pennsylvania. The organizations also team up to sell shakes at the All-American Dairy Show in September.

In celebration of the 60th anniversary, Pennsylvania Dairymen's Association Executive Director David Smith pledged a \$5,000 donation from the association, which was matched by another \$5,000 from the Valley Grange, to Penn State Hershey's Four Diamonds Fund, which raises money for pediatric cancer patients.

The 60th milkshake
anniversary was also the theme
for this year's butter sculpture,
an annual tradition at the Farm Show
sponsored by the Mid-Atlantic Dairy
Association and Pennsylvania Dairy
Promotion Program. A thousand pounds
of butter was donated by Land O'Lakes
and used in the sculpture, which
took artist Jim Victor
18 days to create.

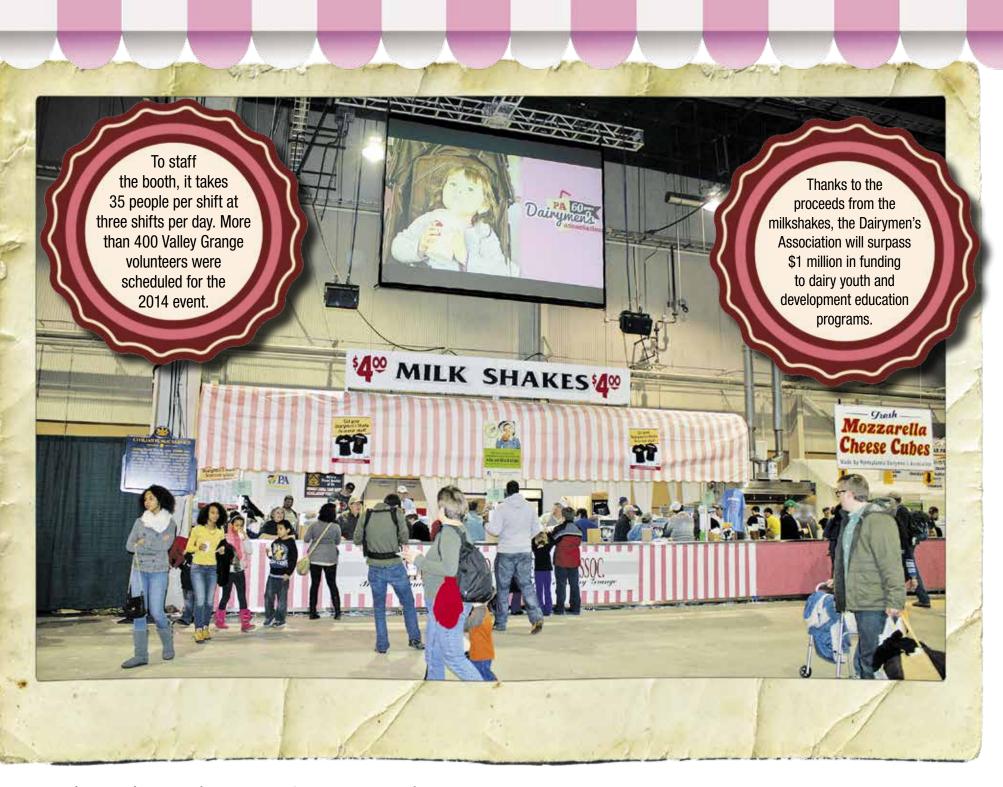
More than
14,000 gallons of milk
are used in the booth
throughout the
Farm Show.

It would take
an average-sized
Pennsylvania dairy farm
19 days to produce that
many gallons of milk.

**ABOVE:** To help commemorate the anniversary, milkshake cups and T-shirts were sold through the Pennsylvania Dairy Princess & Promotion Services booth.

**NEXT PAGE:** Milkshakes sell for \$4 each and come in vanilla, chocolate or a combination of the two. Photos by Emily Caldwell.





—Information from Pennsylvania Dairymen's Association press release and Mid-Atlantic Dairy Association

