

Do You Know?



# Saying Cheese!

Dairy farmers' longstanding partnership with Domino's to grow sales and build trust in dairy is stronger than ever. As of the end of 2015, Domino's has increased its overall cheese use by a remarkable

**43 percent**

since beginning its partnership with the dairy checkoff in 2008.

Domino's also is the only restaurant chain with more than

**+2,000 stores**

to have seven consecutive years of growth – and this includes other pizza, burger, sandwich and coffee chains.



= 1 million lbs. of milk

In all, Domino's used an additional

**230 million lbs.**

– of milk in –  
2015 compared to 2014

Source: Dairy Management Inc.