Breakfast at school is as common as reading, writing and arithmetic.

According to the USDA, schools served 2.3 BILLION breakfasts in 2014.* The good news for dairy farmers is that 82 PERCENT of these breakfasts included milk! Yogurt and cheese also are included in most breakfast meals, increasing the access to dairy among youth.

2 MILLION...more students are eating school breakfast each day since Fuel Up to Play 60 launched in 2009, meaning more kids are consuming more nutrient-rich dairy every day. Local Fuel Up to Play 60 teams across the U.S. work with schools to provide innovative breakfast solutions, such as serving breakfast in the classroom, hallways or even at the bus drop-off area.

LEARN MORE BY VISITING WWW.FUELUPTOPLAY60.COM

*Source: USDA FNS June 5, 2015
Information provided by: Dairy Management Inc.